

**Regulatory Announcement**

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| <b>Company</b>  | Media Steps Group PLC |
| <b>TIDM</b>     | STEP                  |
| <b>Headline</b> | Total Voting Rights   |
| <b>Released</b> | 07:05 22-Dec-06       |
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Media Steps Group PLC  
22 December 2006

For immediate release

22 December 2006

Media Steps Group PLC  
Total Voting Rights

In conformity with the Transparency Directive's transitional provision 6 the Board of Media Steps Group PLC (the "Company") is required to notify the market of the following:

As at the date of this announcement, the Company's issued share capital consists of 72,000,000 ordinary shares with a nominal value of 1p each, with voting rights ("Ordinary Shares"). The Company does not hold any Ordinary Shares in Treasury.

Therefore the total number of Ordinary Shares in the Company with voting rights is 72,000,000.

The above figure of 72,000,000 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Service Authority's Disclosure and Transparency Rules.

ENDS

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