

Regulatory Announcement

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TSE Group plc
("TSE" or "the Company")

TSE opens a new office in Russia

The Board of TSE is pleased to announce that it's wholly owned subsidiary, TSE Consulting SA, has established a new office in Moscow, Russia.

This new Russian operation is being undertaken in cooperation with the Russian sports marketing company Coubertin Sports Marketing, an affiliate of Red Square Entertainment, one of the leading television and entertainment business group's in Russia. The objective is to support Russian cities in developing long-term sports strategies and in hosting international and national sports events.

The new Russian office is part of TSE's planned phase of international expansion. With its headquarters in Lausanne, the Olympic Capital, TSE offices now cover the main regions where major sporting events will be held over the coming six years. Commenting on the expansion, Lars Haue-Pedersen, Managing Director of TSE Consulting SA, said:

"Russia is an important market for the future of sport and a key area of expansion for TSE. We are delighted to be making this expansion with such a strong partner. TSE has now concluded its first set of expansions. The success of TSE over the past two years has enabled a rapid but solid expansion to take place and now the focus will be on servicing the established markets before moving further with new expansions during 2008. "

Peter Shepin of Coubertin Sports Marketing in Moscow said:

"As many Russian cities start to develop long term strategies to improve their recognition and image both nationally and internationally there is a growing need in the market for the services that TSE provides. By joining TSE we are strengthening our ability to help cities. We are proud to be part of this expansion and TSE Russia is looking forward to a strong future as part of the TSE business."

TSE Consulting, in addition to Russia and its headquarters in Switzerland, currently has offices in South Africa, USA, China, United Kingdom, Denmark and

Turkey.

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Note to Editors:

TSE Consulting SA is a wholly owned subsidiary of TSE Group plc, a company traded on AIM, a market operated by the London Stock Exchange. TSE Group plc intends, through increased organic growth and acquisitions over the coming years, to become a vertically integrated group of specialised companies providing high level consultancy services to governments and organising committees. TSE Consulting SA is the platform upon which the rest of TSE Group plc is based. TSE Group plc is committed to offering the complete range of services for governments and organising committees involved in major sports events.

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